

ORIENTEERING NEW ZEALAND

BUSINESS PLAN PRIORITIES FOR 2022



Our Vision

To enrich lives through the fun, adventure, challenge, achievement, and community that orienteering provides

Responsibilities of Orienteering New Zealand

Our **mission** is to see orienteering enjoyed as a “sport for life” by New Zealanders of all ages and abilities, through enabling clubs to thrive, events to flourish, and where people can find their own sense of adventure, aspiration, community, and fun

We do this by:

- Promoting the sport at a national level which strengthens the brand of orienteering in NZ
- Building club capability through the provision of resources, knowledge, training, and advice
- Setting, promoting, and embedding the rules and quality standards which underpin the sport and form the foundation for fair and high quality orienteering events and competition
- Developing systems and processes that make it easy for people to manage, administer, and participate in orienteering
- Coordinating the allocation and promotion of major events in the national Calendar, and international events happening on NZ soil
- Selecting, coaching, managing and supporting New Zealand teams on the world stage
- Facilitating development pathways and training resources which enable athlete performance at Junior, Elite, and Age Grade levels, and which build coach capability, and technical expertise
- Forging relationships and connections with key stakeholders which strengthen orienteering in NZ
- Leading and facilitating progress with clubs on strategic issues of national importance
- Being socially responsible, and promoting good practices that benefit the community at large, including environmental sustainability, inclusiveness, and a greater awareness of Kaupapa Maori principles including kaitiakitanga, manaakitanga, kotahitanga, and an appreciation of the historical significance of the lands we orienteer on
- Championing the safety and wellbeing of participants involved at all levels of the sport
- Providing effective governance based on listening to and representing member interests, staying abreast of trends and issues impacting the sport, and through good leadership, decision making, and financial management.

Our Culture

Our values express the essence of the sport, what has made us *successful and what will support success* going forwards. We are proudly unique, with a strong culture that shapes the orienteering experience. Our club rooms are the outdoors; the parks, reserves, farms, forests, and urban areas that events happen in, and which influences a down to earth, authentic, fun and adventurous vibe.

These core values are at the heart of what makes orienteering special and unique:

- **Community** – volunteering, collaborative, greater good, welcoming, inclusive, family/whanau, relationships
- **Encouragement** – supporting, empowering, positive, growing, sharing, learning
- **Achievement** – fun, excitement, solving problems, sense of adventure, striving, making things happen, confidence building, competition
- **Wellbeing** - outdoors, physical and mental health, positive sense of achievement, social connection
- **Quality** – excellence, technical skills, fairness, accuracy, systems and processes, great participant experience, learning/adapting, value

BUSINESS PLAN PRIORITIES FOR 2022

Strategic Priority	Success Statement	Strategic Objectives	2021 Activities/Key results	Owner	Council Sponsor	Budget
Sport development and participation	Orienteering continues to grow in popularity, with more recognition of it as a sport of choice for people wanting a fun and accessible outdoor recreation option	Implement effective promotion strategies to reach more people	Establish a marketing/promotion role to strengthen activities across newsletters/blogs/articles, social media, web updates, promotional material	GM		
			Develop marketing/promotion strategy that better exploits promotional opportunities for the sport and ONZ	Marketing/promotional role		
		Continue to grow the numbers of schools and children participating in orienteering	Develop a position on future of schools orienteering through ongoing discussions, that will inform a schools orienteering strategy	Junior development committee, Training Coordinator		

		Innovate new events and models of competition that excite participants	Implement national sprint series, to align with HP goals and World Champs formats	HP Director and GM		
Club and Community Capability	We have a thriving community of capable clubs and passionate volunteers delivering awesome events	Reinforce and maintain the technical standards and practices that underpin a great orienteering experience	Build bench strength and capability of planners and through workshops and a new reaccreditation framework	Tech committee		
			Develop/trial online course or webinar for planning and controlling	Tech committee		
			Enhance mapping capability and standards across NZ through sharing of information and undertaking mapping workshops	Mapping committee and Events Liaison		
			Undertake mapping forum to determine future of	GM		

			mapping development in NZ (ONZ)			
	Enable easy access to knowledge, training and advice, that lifts club capability		Embed orienteering coaching/training content and share with members through accessible platform	Training coordinator		
			Further develop monthly learning forum to cover topics of interest where practice can be shared – different expert or presenter each month	Training coordinator		
			Fully implement knowledge management community share platform for sharing community and ONZ content	Training coordinator		
			Support club administrators in key areas such as; succession, volunteer management, meeting management, dealing with conflict, decision making, through forums, opportunities for discussion, and surveys.	Chair and GM		
			Further embed MTBO use of website and social media	MTBO committee		
			Set up package/online resource on How to run simple MTBO in your area Including MTBO Champs webmaster duties.	MTBO committee		

		Make it easier for clubs to host major events	Develop a major events/nationals toolkit, including website, planning tools, resources, process steps and guides – which makes it easy for clubs organising national champs. Extend to cover all National champs – foot, school	Event Liaison		
		Strengthen the volunteer model and identify practices clubs could implement to improve volunteer renewal and reduce burnout	Implement and trial volunteer guidelines which will reinforce good practice to reduce burnout, improve retention, enhance recruitment, and lift recognition		Tom Reynolds	
			Further improve ONZ Awards and recognition framework to make relevant and encourage practices that help sport flourish	Chairperson		
		Support the growth of clubs in NZ, making the sport more accessible to a wider population	Setup a page on ONZ website dedicated to question “how can we establish orienteering in our area”. Review and clarify the steps required to set up a club, establish maps, and run simple events (streamlined where possible)	Events Liaison		

Performance and achievement	Orienteering offers opportunities for people to achieve in different facets of the sport including; pathways for; high performing athletes, coaches, event organisers and technical experts	Achieve results on the world stage through an effective high performance programme for our top athletes	Undertake national training camps to reflect the high performance competition structure for 2021	HP Director		
			Pivot in response to Covid 19 and develop a competition programme that encourages high performance athletes to sustain motivation and performance whilst travel is still restricted	HP Director		
			Undertake review of HP to investigate how a broader segment of athletes could participate in HP opportunities, and a broader governance model which would enable senior athletes input into decision making processes	GM		
		Develop junior athletes through an effective pathways model that enables them to perform, and develop, in a sport they enjoy	Undertake national forum to discuss and share junior development activities in each area, and explore potential for regional approaches to junior development	Training coordinator		
	Grow coaching talent through a clear learning pathway,	Embed a national coaching pathways model which provides a learning pathway	National Coaching Coordinator, Training coordinator			

		increasing access to athlete development for orienteers at every level of the sport	for people wanting to train and coach in the sport.			
		Provide effective programmes to improve technical expertise in areas such as controlling, course planning, mapping, and orienteering specific digital and technology skills	Set up learning calendar - similar to event calendar, which allows people to see what training is on and choose to participate if want to	Training coordinator with input from Tech committee		
Relationships and partnerships	We cultivate collaborative relationships and partnerships that supports the long term health and success of orienteering	Maintain and strengthen our relationships with key partners in orienteering and sport at a national and international level	Continually engage with Sport NZ, IOF, and Orienteering Australia, to protect the benefits associated with the partnerships we have in place	GM and Chairperson		
		Cultivate symbiotic relationships between ONZ/clubs and commercial operators that brings collective	Develop a position statement and strategy on the role and relationship of commercial operators in the ONZ/club environment	GM and Chairperson		

		benefit for the sport				
		Support clubs to maintain and build good relationships with landowners that safeguards future land access and respects the history and ownership of the land	Establish resource pack that provides clubs with key information required for accessing private property (insurance, ONZ Safety Management Plan etc)	Event Liaison	Guy Cory Wright	
			Develop a better understanding of, and establish protocols for, engaging with Iwi landowners, that ensure we approach them from a position of understanding and respect			
Strong Organisation	ONZ delivers value and results through effective governance and operational leadership	Provide positive, transparent, and effective leadership that grows the sport, protects member interests, builds capability, and upholds the values of the sport	Establish better volunteer recognition practice for ONZ role holders and committee members – eg 3 year recognition badge	GM		
			Review the constitution, and strengthen it to ensure member interests are protected, and a fit for purpose ONZ operating model is reflected that is sustainable and effective	Chairperson and Council		

		Build a positive, trusting, and transparent relationship between ONZ and members/clubs	Build greater awareness of ONZ's purpose, scope, and strategy with an improved "About ONZ" page on website, annual report, and strategic plan	Marketing Coordinator		
			Continue to engage and seek input from members through annual forums, surveys, and discussions	Chairperson and Council		
		Strengthen and secure ONZ's financial future	Review levy system, and option of making simpler and fairer for clubs whilst securing ONZ's financial future.	Chairperson		
		Maximise the opportunities available through digital/technology, that make the sport easier to run	Establish Chief Data Officer responsibility in IT/Webmaster role	IT/Webmaster		
			Complete feasibility, specifications and needs assessment for potential national online entry system	Chairperson		
		Uphold principles of social responsibility, specifically;	Develop position statements and guidelines on good environmental practices, incorporating Kaupapa	Environmental sustainability advisory group		

		environmental sustainability, inclusiveness & diversity, and Kaupapa Maori principles including kaitiakitanga, manaakitanga, and kotahitanga	Maori principles, that can be applied at club level			
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