

REPORTING TO: ONZ BOARD THROUGH ONZ GENERAL MANAGER

SUBJECT: JWOC NEXT STEPS – BUSINESS CASE PROCESS

DATE: 23 AUG 2024

INTRODUCTION

The ONZ Board has recently had cause to look at the possibility for hosting JWOC in the future in NZ. This is something that had previously been considered in 2019, and at that time the idea was not pursued for various reasons.

The IOF has this year been inviting expressions of interest for the hosting of JWOC, and they appear to be especially encouraging of smaller or non traditional member federations to participate in this.

The hosting of JWOC would be a major undertaking that would take considerable organisation, financial resources, and place a load on clubs and ONZ. In order to assess whether this would be a good thing for NZ to host or not, the ONZ Board needs robust information to help it make a decision on this. To that end it is recommended that a business case process be undertaken that will generate the information needed for this. This paper sets out what a business case framework looks like, and steps required to undertake one.

BUSINESS CASE OUTLINE

A business case provides justification for undertaking the initiative. It evaluates the benefit, cost and risks, and provides a rationale for next steps and the decision on whether to proceed.

The following sets out what sections could be included in the business case. These can be modified and refined further.

1. Executive summary
 - a. Broad outline, problem business case aims to address, purpose of document
2. Scope
 - a. Identify what is in and out of scope, such as JWOC only, or JWOC and associated event/carnival
 - b. Size of event, entry numbers
3. Vision and Objectives
 - a. What is the BHAG and vision that answers the “why”, what are the high level objectives, including (for example) having NZ athletes podium
4. Benefits
 - a. What are the tangible and intangible benefits, what will this provide a) orienteers, b) clubs, c) NZ orienteering
 - b. What other opportunities link to hosting JWOC, such as;
 - i. Building a HP plan that leads into the event that best positions NZ athletes.
 - ii. Using JWOC to build interest in schools orienteering etc.
5. Costs and Financial considerations
 - a. Direct costs

- b. Indirect costs
 - c. Financing options, funding opportunities, where these are available etc.
- 6. Potential Host Areas
 - a. Identify hosting options, ideal terrain
 - b. Associated clubs
 - c. Time of year considerations
- 7. Club Interest and viability
 - a. Identify interested clubs
 - b. Options for multi-club involvement
 - c. Link to other support such as Councils, regional funders etc
- 8. Organizing structure and Governance
 - a. What organisation structure is needed
 - b. Governance structure
 - c. Paid roles
- 9. IOF requirements
 - a. Competition structure
 - b. Identify the perimeters, including the non negotiables and negotiables, e.g. time of year etc.
 - c. Support requirements, travel, accommodation for athletes etc
- 10. Associated events/carnival
 - a. What opportunities are there for support events that could attract wider audience
- 11. Experience of previous JWOC hosts
 - a. Seek advice/learning experience from previous hosts (Australia, other smaller federations)?
- 12. Experience of other NZ International events
 - a. Other major event experience from within NZ that we can draw learning from, e.g. BMX world champs in Rotorua
- 13. Decision criteria and process
 - a. Identify key criteria for decision process

NEXT STEPS

- ONZ to appoint person to undertake business case process
- ONZ and contractor to set timeframe to complete business case
- ONZ/contractor to identify timeframes associated with JWOC application, potential years
- Contractor to engage clubs, other stakeholders for input
- Report to be presented to Board for decision
- ONZ to agree on next steps & plan (if positive decision)